



For Immediate Release

Aug. 18th, 2009

Health care goes high-tech with Global's adoption of Microsoft® SilverLight™

HOUSTON – Today, [Global Healthcare Alliance](#) becomes the first U.S. revenue cycle management company to align its [practice management system](#), [globalcentaraSM](#), with the expertise of [Microsoft's[®]](#) advanced, Web-based development platform, [SilverLight[™]](#).

The most comprehensive and flexible Web-based development toolbox available, SilverLight™ provides the next generation of media integration – creating rich, interactive experiences for users. Global's adaptation of SilverLight™ positions [globalcentaraSM](#) to become the most powerful practice management solution available for health care providers.

"SilverLight™ enables Global to incorporate our proven, Web-based globalcentara product with the robust power and data speed of a server-based program," said John Adams, president and chief executive officer of Global. "The end result is a user environment unlike any product on the market."

Visually dynamic and designed to function intuitively with the user, Global's modernized service provides real-time information in an organic, on-screen environment supported by familiar Microsoft Common User Interface tools such as drag and click functions and easy access windows, menus and tool bars. The result is quicker access to important information and improved on-screen organization and customization.

The first thing [globalcentaraSM](#) users will notice is how easy it is to move between the different office workflow product features. They can simultaneously manage and move between several applications, including multiple doctors' schedules, patient processing, insurance information and finance functions, such as posting payments and submitting claims.

"Global is ahead of the technology curve by utilizing Silverlight™ to deliver one of the richest web-based health care practice management systems available today," said Christopher McConn, director of business development for Idea Integration, a Microsoft Gold Certified Partner and interactive design agency. "By using Silverlight™ to achieve a high level of usability, intuitive interfaces, and standardization so desperately needed in this industry, Global is going to change the way patient data and health care revenue cycle management are administered."

Global's developers used the company's extensive knowledge of health care work flow operations to create modifications based on best practices and using technology that





works how users think. They then went through extensive product testing with existing clients to ensure the updated globalcentaraSM platform delivered on its promise to empower users and enhance productivity.

Global plans to debut the enhanced globalcentaraSM platform at the [Medical Group Management Association \(MGMA\) 2009 Annual Conference](#) in October. Advanced demos of the product are available by calling (866) 458-6076.

About Global Healthcare Alliance

Global Healthcare Alliance (Global) provides revenue cycle management services to health care providers and Web-based claims processing software for IPAs and health plans. Global offers three products built on the award-winning globalcentaraSM platform: globalcentara ProviderSM, globalcentara PayorSM and globalcentara IPASM. The company is the fourth largest software developer in Houston according to the *Houston Business Journal*. For more information about Global Healthcare Alliance, visit www.globalhca.com, or call (800) 457-9269.

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