



For Immediate Release
May 21, 2008

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Innovation Brings Recognition to Global Healthcare Alliance

Experience and industry knowledge pave way for Global

HOUSTON – The [Houston Business Journal](#) named [Global Healthcare Alliance](#) (Global) as a finalist in the inaugural Houston Idea*Ation Awards held May 14. Nominated in the information technology category, Global’s software system, [globalcentaraSM](#), provides revenue cycle management services to health care providers and Web-based claims processing software for IPAs and health plans.

The Idea*ation Award is a part of the *Houston Business Journal's* four-day [Celebrate!Enterprise](#) program. The purpose of the award is to identify ingenious products, services, systems and processes conceived and implemented locally and to applaud their creators. Other companies in the information technology category included 1-800-Flights, UniPixel Energy and Design It Yourself Gift Baskets, LLC. The winners in each category were selected by a panel of distinguished judges representing the worlds of business and academia, as well as the general public.

“It is an honor to be considered as an information technology finalist by some of the brightest minds in Houston for our commitment to improving health care reimbursement and practice management,” said John Adams, president and chief executive officer of Global, a Houston-based health care service provider.

The team behind Global’s software has years of experience serving as both payors and providers. Their knowledge became the [globalcentaraSM](#) platform.

[globalcentaraSM](#) is the only industry system with payor-provider intelligenceTM. The system consists of a built-in, rules-based engine that rigorously validates user and system payor/provider rules to increase the efficiency and accuracy of claim submissions and transactions.

“Claims processing and physician reimbursement can be a complex process often riddled with numerous human errors, which wastes time and resources,” Adams said.

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“We knew a system was needed that could automatically ‘think’ like both a health care payor and provider.”

Global helps payors and providers reduce overhead expenses, enhance operational efficiencies and decrease the need for manual intervention. Global’s user-centric programs include a digital dashboard that offers a quick glance of key practice metrics and personalized customer service, all designed to enhance business operations.

“Global’s payor-provider intelligence™ is ahead of the curve when it comes to meeting the needs of our customers. However, our greatest asset is our people,” Adams said. “It is an immense source of pride that our team understands that even the most well-designed technology can only go so far without a commitment to customer service.”

For more information about Global and its range of services, visit www.globalhca.com, or call (800) 457-9269.

About Global Healthcare Alliance

Global Healthcare Alliance (Global) provides revenue cycle management services to health care providers and Web-based claims processing software for IPAs and health plans. Global offers three products built on the award-winning globalcentaraSM platform: globalcentara ProviderSM, globalcentara PayorSM and globalcentara IPASM. For more information about Global Healthcare Alliance, visit www.globalhca.com, or call (800) 457-9269.

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