



For Immediate Release
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Global Healthcare Alliance Celebrates 10-Year Anniversary

Houston-based company evolves from IPA to serve healthcare community

HOUSTON – Executives at [Global Healthcare Alliance](#) (Global), a Houston-based healthcare service provider, recently celebrated the organization's 10th anniversary. To commemorate their decade of innovation, the company made a donation to research efforts at the Texas Heart Institute. The donation is a gift to an industry that played a significant part in Global's launch in 1997.

"We cut our teeth providing financial services to the cardiovascular care industry. Caring for the hearts of Texans is at the foundation of who we are as a company," said John Adams, Global's president and chief executive officer.

Global's first client was Cardiovascular Care Providers, Inc. (CVCP), the most successful single specialty Independent Practice Association (IPA) in the nation. World-renowned heart surgeon, Denton A. Cooley, M.D., is the founder of CVCP. Cooley, along with several of his esteemed colleagues, serves on Global's board of directors. Working together, Global and CVCP created the foundation for globalcentara, a financial management system focused on the unique needs of the healthcare industry and capable of managing the cost-effective practice of package pricing.

During the last 10 years, Global has been providing medical billing services to healthcare providers and Web-based claims processing software for IPAs and health plans. The organization built three management programs based on the globalcentaraSM platform: globalcentara ProviderSM, globalcentara PayorSM and globalcentara IPASM.

Global has the industry's only system with payor-provider intelligenceTM consisting of a built-in rules-based engine that rigorously validates user and system payor/provider rules to increase the efficiency and accuracy of claim submissions and transactions. Global's user-centric programs include a digital dashboard that offers a quick glance of key practice metrics and personalized customer service, all designed to enhance practice performance.

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Highlights of the last 10 years include:

- Creating a software program that results in a 99 percent first-pass clean claim rate and gets claims paid faster with fewer denials
- Providing clients with a 48 percent reduction in AR days and decreased overhead costs by up to 40 percent
- Receiving the 2005 TETHIE award for *Technology of the Year*
- Earning the 2005 TETHIE award for *Technology for the Improvement of Claims Processing*
- Announcing John Adams was named one of the 1999 Most Influential Individuals in Healthcare IT by Advance for Health Information Executives Magazine

“We recognize that healthcare and technology are evolving at an exponential rate. At Global, we are constantly working to stay a step ahead and provide the best management and financial solutions for our clients,” Adams said.

For more information about Global and its range of services, visit www.globalhca.com, or call (800) 457-9269.

About Global Healthcare Alliance

Global Healthcare Alliance (Global) provides medical billing services to healthcare providers and Web-based claims processing software for IPAs and health plans. Global offers three products built on the award-winning globalcentaraSM platform: globalcentara ProviderSM, globalcentara PayorSM and globalcentara IPASM

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