



**Press Release
For Immediate Release**

Podiatry First selects globalcentara IPASM as their claims processing system

HOUSTON, TX and TAMPA, FL – January 8, 2007/PRNewswire/- Global Healthcare Alliance Inc., a web-based business service provider for medical billing and claims processing, announces that Podiatry First, a single specialty podiatric IPA that represents 75 physicians and over 800,000 covered lives, has selected globalcentara IPASM as their management system to increase efficiency and accuracy.

“We realized that our current system would not be able to meet the amount and type of growth we anticipate for our organization. An increase in demand for electronic transactions from our payors, coupled with the intricacies of adjudication, capitation, and credentialing, we needed a system that could address all of our concerns,” states Dr. Martin Port, President of Podiatry First. “We reviewed many systems, but it was globalcentara IPASM that could best meet our needs.”

globalcentara IPASM is unrivaled in the industry for claims processing. Offered as a web-based system, it has multiple built-in functions such as a claims engine that re-prices or auto adjudicates, manages capitation and eligibility rosters, processes sub-cap to providers, and validates incoming rosters for correct capitation. In addition, it contains credentialing, UR, case management, clinical protocols, and a built in web portal, which provides real-time access to claims status, eligibility or pre-certification.

“We are thrilled to partner with Podiatry First as they grow their organization,” said John Adams, CEO of Global Healthcare Alliance. “We developed globalcentara IPASM to respond to the complexities of IPA management and applied our extensive industry knowledge as both a payor and a provider into an award winning claims processing system. Our intelligent built in rules-based engine ensures accurate claims, effortless auto adjudication, and removes the need for manual intervention. Because our platform is web-based, IPA’s of any size can benefit from the flexibility of the system and will always have access to real-time data 24/7.”

About Global Healthcare Alliance

Global Healthcare Alliance, Inc. (Global) is a business service provider and software developer for IPAs, health plans, and providers. Poised with the technical knowledge of a payor, as well as the real-world experience as a provider, Global Healthcare Alliance serves a wide range of clients on both ends of the healthcare spectrum with the know-how of an industry insider. In 2005, Global was honored with two TETHIE awards in recognition of their advancement in claims processing software for Technology of the Year and Technology for the Improvement of Claims Processing. For more information about Global Healthcare Alliance, visit our web site at www.globalhca.com or call (800)457-9269.

About Podiatry First

The Podiatry First, Inc. is an Individual Practice Association which contracts with third party payors to develop and manage high quality, cost-effective podiatric provider networks. Podiatry First, Inc. currently works with commercial, Medicare, and Medicaid payors in Florida and Georgia. For more information about Podiatry First, visit our web site at www.podiatry-first.com or call (813)250-0616 or toll-free at (877)616-6116.

Contact:
DeAnna Vargas
Marketing Manager of Global Healthcare Alliance, (713)799-0457

Source: *Global Healthcare Alliance, Inc.*

###