

globalcentaraSM powered by Microsoft[®] Silverlight[™]

Global Healthcare Alliance[®]

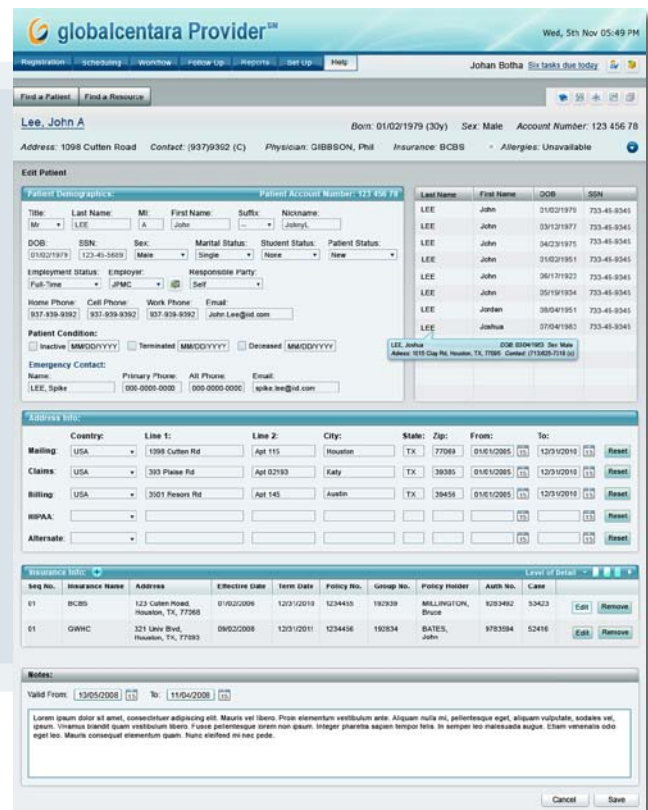
Provides revenue cycle management to health care providers which includes, **globalcentara ProviderSM**, the only practice management system with Payor-Provider Intelligence[™] that maximizes reimbursement, decreases denials and improves cash flow for physician practices. Global also provides Web-based claims software for IPAs and health plans.

Global Healthcare Alliance Selects Microsoft[®] Silverlight[™] Technology

Global is committed to obtaining the best next-generation technology and partnering with industry experts to enhance practice and financial management operations to benefit both clients and patients.

Global's leadership team adopted the Silverlight technology platform for its award-winning practice management system, **globalcentara Provider**, realizing the potential to revolutionize the health care industry given Silverlight's ability to:

- Work how people think, plan and use technology
- Act more than a "wrapper;" it is a solid, secure data management system
- Sport familiar Microsoft features, making it easily adaptable for users since 99% of Global's users work daily in Microsoft platforms
- MS CUI for standardization of common healthcare data fields
- A broad set of system configurations resulting in faster, flexible, secure, real-time data.



The screenshot displays the 'globalcentara Provider' web application interface. At the top, it shows the user 'Johan Botha' and the date 'Wed, 5th Nov 05:49 PM'. The main content area is titled 'Lee, John A' and shows patient details: Born: 01/02/1979 (30y), Sex: Male, Account Number: 123 456 78, Address: 1098 Cutten Road, Contact: (937)932 (C), Physician: GIBBSON, Phil, Insurance: BCBS, Allergies: Unavailable.

The 'Edit Patient' section includes a table of patient demographics:

Title	Last Name	MI	First Name	Suffix	Nickname	Last Name	First Name	DOB	SSN
Mr	LEE		John		Johny	LEE	John	01/02/1979	733-45-8345
						LEE	John	03/12/1977	733-45-8345
						LEE	John	04/23/1975	733-45-8345
						LEE	John	01/23/1951	733-45-8345
						LEE	John	06/17/1922	733-45-8345
						LEE	John	05/19/1934	733-45-8345
						LEE	Jordan	08/04/1951	733-45-8345
						LEE	Joshua	07/04/1983	733-45-8345

The 'Address Info' section shows mailing, claims, billing, and alternate addresses with fields for Country, Line 1, Line 2, City, State, Zip, From, and To.

The 'Insurance Info' section contains a table of insurance policies:

Seq No.	Insurance Name	Address	Effective Date	Term Date	Policy No.	Group No.	Policy Holder	Auth No.	Case
01	BCBS	123 Cutten Road, Houston, TX, 77068	01/02/2009	12/31/2010	1234455	192939	MILLINGTON, Bruce	9293492	53423
01	GWHC	321 Univ Blvd, Houston, TX, 77063	09/02/2008	12/31/2011	1234456	192934	BATES, John	9763084	52416

The 'Notes' section at the bottom has a text area with a date range from 12/05/2008 to 11/04/2008 and a placeholder text: 'Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris vel libero. Proin elementum vestibulum ante. Aliquam nulla mi, pellentesque eget, aliquam vulputate, sodales vel, ipsum. Vestibulum blandit quam vestibulum bland. Praesent pellentesque oriam non quam. Integer pharetra asper tempus teta. In semper leo malesuada augue. Etiam venenatis odio eget leo. Mauris consequat elementum quam. Hunc etiam sed nec pede.'

(Rich User Experience)

Silverlight Accelerates Go-to-Market Product Launch

By leveraging Silverlight's flexible development toolbox and integrated Web applications, Global's developers and designers created – in less than a year – a unique and dynamic user experience that goes beyond the front-end visual appeal of a Web-based practice management system.

Silverlight improved Global's development process with its cross-browser, cross-platform and cross-device functionality. With an enhanced user experience for health care purposes, Global created a Web-based application that:

- **Focuses on the users' workflow by streamlining multiple tasks for managing a practice**
- **Dynamically displays a list such as an established patient; where most Web-based systems require a force search**
- **Drag and Drop functionality - resize appointment calendar based on user**
- **Provides enhanced data visualization**
- **Expedites visit management of a practice by increasing speed of data access and data refresh rates**



(Drag and Drop Scheduling)

The technology increases the efficiency and workflow of a practice through scheduling, patient registration, management of base data/contracts, creating charges and initiating the financial process.

Global's Expectations for Performance and Outcomes

With the integration of Silverlight, Global has the opportunity to be the first-to-market in the health care arena with a product featuring Silverlight's multiple user-centric features. With the assistance of Silverlight, and supported by Microsoft history of success, **globalcentara Provider** has the potential to revolutionize and streamline patient relations and billing.